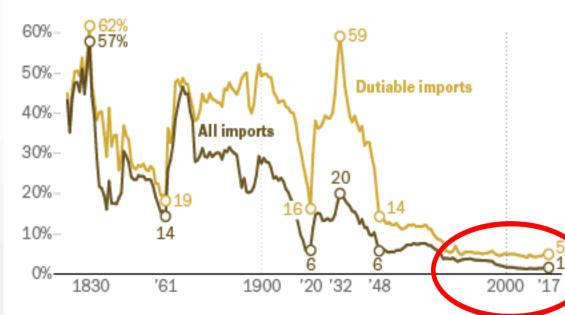




TARIFFS

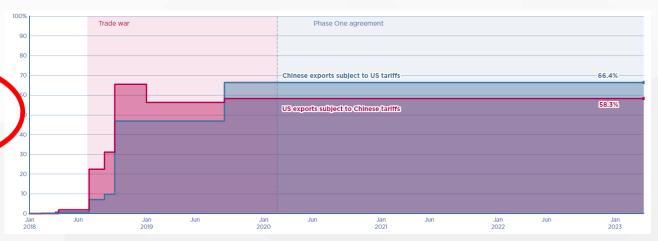
Once highly protective, U.S. tariffs are much lower today

Duties as a share (%) of the total value of ____, 1821-2017



- Note: "Dutiable imports" refers to the value, as appraised by the U.S. Customs Service, of all imported goods that are subject to import taxes or duties. Source: U.S. International Trade Commission; Federal Reserve Bank of St. Louis.
- PEW RESEARCH CENTER

- Section 232 Tariffs on Steel and Aluminum Imports: Initiated to safeguard U.S. national security, imposing 25% tariffs on steel and 10% on aluminum from most countries, with subsequent agreements introducing import quotas for specific partners to mitigate the impact on global trade. <u>Section 232</u>
- Section 301 Tariffs on Chinese Imports: Targeting approximately two-thirds of Chinese imports to combat unfair trade practices, significantly affecting global supply chains and necessitating strategic adjustments for compliance and cost management. <u>Section 301</u>





TARIFF CLASSIFICATION

It is the responsibility of the importer of record to use "reasonable care" to "enter," "classify" and "value" the goods and provide any other information necessary to enable the CBP to assess the correct duties, collect accurate statistics, and determine whether all other applicable legal requirements are met. What Every Member of the Trade Community Should Know About: Tariff Classification.

The act of classifying goods requires an importer to be familiar with the <u>Harmonized Tarif Schedule of the US</u>.

To assist in meeting the reasonable care requirement, importers may request binding administrative rulings from the CBP, or may use the services of an expert in customs law and procedures to assist them. The CBP is responsible for fixing the final classification and valuation of the goods. <u>CROSS</u>





CBP VALUATION



All merchandise imported into the United States is subject to appraisement. The Trade Agreements Act of 1979 (the Act), codified at 19 U.S.C. 1401a, et. seq., sets forth the rules for appraisement of imported merchandise. The Act sets forth six different methods of appraisement, and their order of preference. Under the Act, the preferred method of appraisement is transaction value.

- Transaction Value
- Transaction Value of Identical Merchandise
- Transaction Value of Similar Merchandise
- Deductive Value
- Computed Value
- Values if Other Values Cannot be Determined





COUNTRY OF ORIGIN

Country of origin (COO) refers to the country where a good is manufactured, produced, designed, or branded. Determining the origin of the goods is even more important in determining if a product is eligible for preferential tariff rates, including free trade agreement rates. When a good does NOT come entirely from a single country, the internationally recognized legal principle of substantial transformation is used to determine the origin of the good. Examples:

- Sugar from country A, flour from country B, dairy products from country C, and nuts from country D are taken to country E and undergo manufacturing to result in cookies. (The inputs were substantially transformed into a product of country E, in that a new type of goods resulted from processing)
- Fresh vegetables grown in various countries are taken to another country to be mixed together and frozen. (The vegetables were NOT substantially transformed into products of the country where mixing and freezing occurred, and the mixture must be labeled with the origin of each ingredient).
- Repackaging, dilution with water, and similar minor processes usually do NOT cause a substantial transformation. Assembly or disassembly may result in a substantial transformation, depending on the nature of the products involved and the complexity of the operations.

Rules of origin may vary.

301 and marking considerations.





FORCED LABOR

CBP enforces forced labor trade law under 19 U.S.C. 1307, which defines forced labor as all work or service which is exacted from any person under the menace of any penalty for its nonperformance and for which the worker does not offer work or service voluntarily. This includes forced or indentured child labor.

CBP implements Section 307 of the Tariff Act of 1930 (19 U.S.C. §1307) through issuance of **Withhold Release Orders** (WRO) and Findings, and enforcement of the **Uyghur Forced Labor Prevention Act** (UFLPA) and Countering America's Adversaries Through Sanctions Act (CAATSA).

- CBP video <u>Understanding Forced Labor, U.S. Laws and CBP Enforcement</u> (11/2023).
- CBP webinar on Forced Labor.





FORCED LABOR





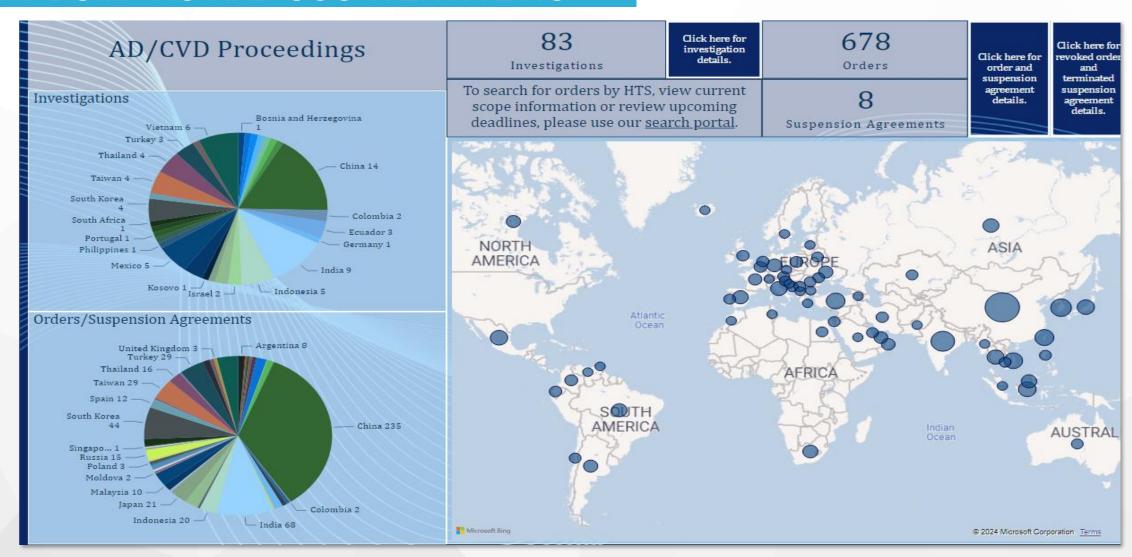
FORCED LABOR - SAMPLE CONTRACT CLAUSE



- Forced Labor. Buyer prohibits all forms of Forced Labor in its supply chain and will reject any shipment containing goods that involve the use of Forced Labor. Seller confirms that no form of Forced Labor was involved at any processing stage, directly or indirectly, e.g., in the sourcing, mining, production or manufacture in whole or in part, of any goods sold to Buyer. "Forced Labor" includes any form of child, prison, indentured, bonded, coerced or involuntary labor or labor obtained through human trafficking or other forms of exploitation as well as situations where any of the indicators provided by the International Labor Organization exist.
- Subcontractors The Facility agrees to employ only persons whose presence is voluntary. The Facility agrees not to use any forced or involuntary labor, whether prison, bonded, indentured or otherwise. 强迫劳动:该基金同意只雇用人员,其存在是自愿的。该基金同意不使用任何强迫或非自愿劳动,无论是监狱,保税,契约或其他方面



ANTIDUMPING AND COUNTERVAILING





ANTIDUMPING AND COUNTERVAILING DUTY

- Antidumping (AD) and countervailing duties (CVD) are trade remedies that help US industries and workers when they are harmed by imports.
- AD duties are imposed on imports that are sold at less than fair market value. This can include goods that have been sold for export at a lower price than the cost of production or domestic prices. AD duties are intended to help level the playing field for domestic industries that are hurt by unfairly traded imports.
- CVD duties are imposed on imports that have benefited from government subsidies in their country of origin. This can
 result in substantially lower than normal prices. For example, if one country provides large subsidies to oil and gas firms,
 another country may impose a CVD on oil and gas from that country to put domestic oil and gas producers on an equal
 footing with foreign competitors.
- AD/CVD laws are intended to detect and deter circumvention of the law, while also facilitating legitimate trade.
 Commerce works closely with US Customs and Border Protection (CBP) on AD/CVD proceedings and are responsible for enforcing them.

CBP website on Antidumping and Countervailing.

DOC - ITC website on Antidumping and Countervailing

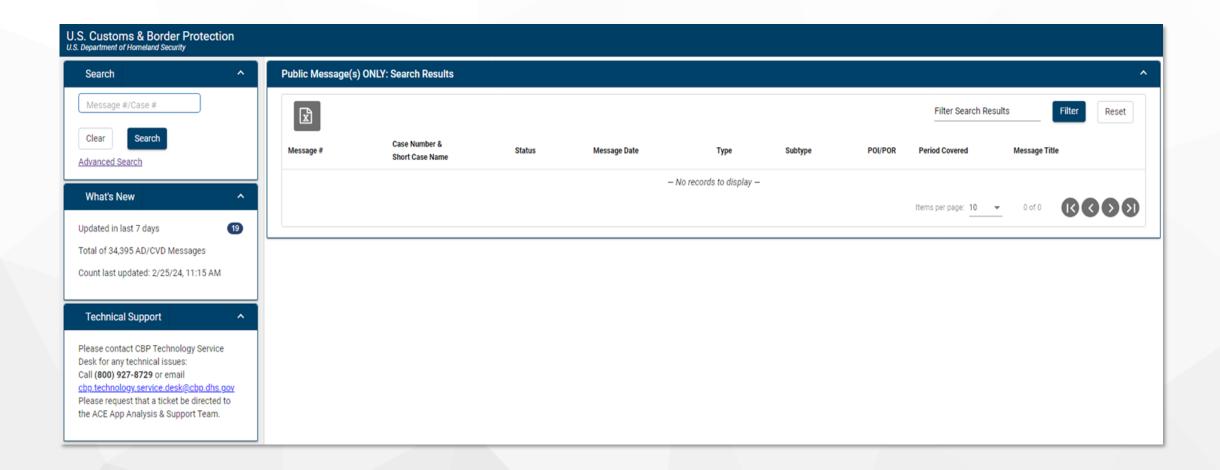


ANTIDUMPING AND COUNTERVAILING SEACH





ANTIDUMPING AND COUNTERVAILING SEACH





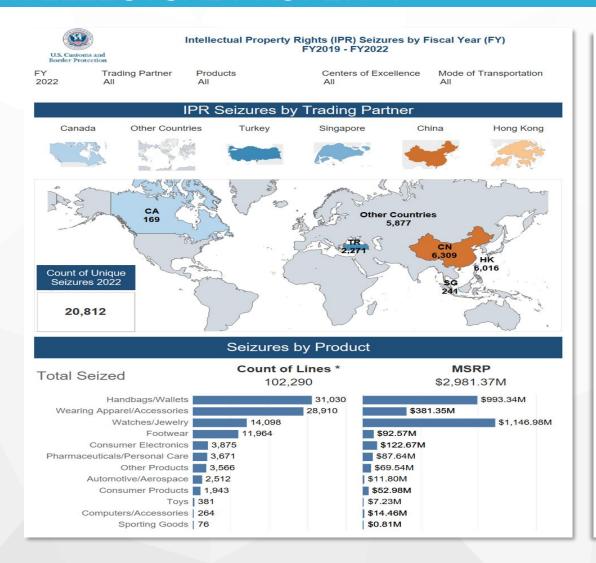
AD and CVD - SAMPLE CONTRACT CLAUSE

"Seller represents, warrants, certifies and covenants that all sales made hereunder are made in circumstances that will not give rise to the imposition of new anti-dumping or countervailing duties under United States law (19 U.S.C. Sec. 1671 et seq.), European Union (Council Regulation (EC) No. 384/96 of December 22, 1995, Commission Decision No. 2277/96/ECSC of November 28, 1996), similar laws in such jurisdictions or the law of any other country to which the goods may be exported. To the full extent permitted by law, Seller will indemnify, defend and hold Buyer harmless from and against any costs or expenses (including any countervailing duties which may be imposed and, to the extent permitted by law, any preliminary dumping duties that may be imposed) arising out of or in connection with any breach of this warranty. In the event that countervailing or anti-dumping duties are imposed that cannot be readily or legally recovered from Seller, Buyer may terminate this Order with no further liability of any nature whatsoever to Seller hereunder."





INTELLECTUAL PROPERTY



Authorized

Must be from the correct person at the company (CBP will call this person).

Form

Approval must be in the form of a license, or letter of authorization.

Timing

Must be dated prior to the importation



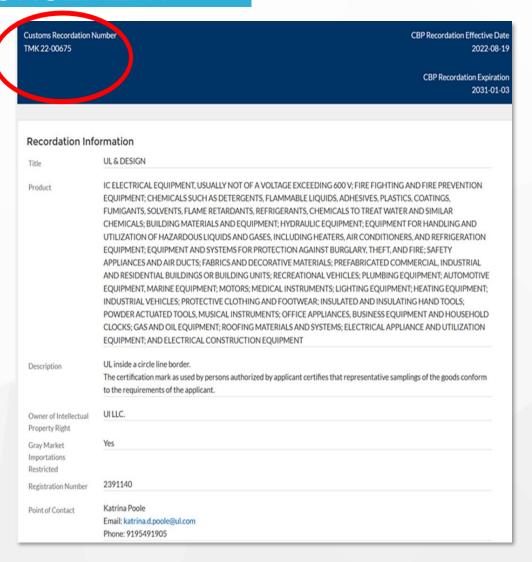
MITIGATING RISK OF TRADEMARK ENFORCEMENT

United States Customs and Border Protection (CBP) has the authority to detain, seize, forfeit, and ultimately destroy merchandise seeking entry into the United States if it bears an infringing trademark or copyright that has been registered with the United States Patent and Trademark Office (USPTO) or the United States Copyright Office (USCOP), and has subsequently been recorded with CBP.

As an intellectual property right (IPR) owner, you can partner with CBP to receive border enforcement of your registered trademarks and copyrights through

CBP's e-Recordation Program.







TRADEMARK - SAMPLE CONTRACT CLAUSE

"Subject to the terms and conditions of this Agreement, Licensor hereby grants to Licensee a perpetual, worldwide, exclusive, sub-licensable right and license to make, have made, use, sell, offer for sale and import products and provide services under the Licensed Intellectual Property throughout the License Term for the sole purpose of commercializing products and/or services in any and all commercial markets.

Such license will be exclusive, even as to Licensor. Licensor shall be given prior written notice of any sublicense or transfer of Licensee's rights hereunder. The foregoing license will only be transferable to a party that agrees in writing to be bound by the terms of this Agreement in connection with any merger, acquisition, consolidation, or other business combination, or sale of all or substantially all of Licensee's assets relating to the Licensed Intellectual Property."

INTELLECTUAL PROPERTY RIGHTS AND INTERNATIONAL TRADE: AN OVERVIEW OF U.S. CUSTOMS AND BORDER PROTECTION'S ENFORCEMENT OF INTELLECTUAL PROPERTY RIGHTS

I. INTRODUCTION

On January 24, 2020, The Wall Street Journal reported:

The Trump administration is moving to curb the sale of imported counterfeit goods over the internet, warning electronic commerce platforms and warehouse operators of greater scrutiny and penalties if they don't help ferret out fakes.

The Department of Homeland Security is set to release a report Friday outlining its immediate actions and longer-term goals for enlisting e-commerce players to combat counterfeit products that officials say undermine U.S. technology and manufacturing, harm bricks-and-mortar retailers and endanger consumers.

The new initiative, led by U.S. Customs and Border Protection and the White House,² comes the same menth as an initial trade agreement with China that requires Beijing to take steps against counterfeiters or risk enforcement actions that could trigger new tariffs.



Source U.S. Contons and Boolet Protection, "Intellectual Property Righter Focal Year 2018 Science Statistics" (August 2019) https://www.chp.gov/sites/defash/files/auest/documents/2019-Aug/IPR_ Annual-Report-FT-2018-pdf



Bruce A. McDonald*



Cameron W. Roberts**

Intellectual property theft is a widespread commercial concern? affecting international trade, "national security," and public safety, "United States (US) Customs and Border Protection (CBP) scizures of imported merchandise' that violate intellectual property rights (IPR) are on the rise, "The incidence of infringing merchandise at US borders has increased from 3,244 scizures in 2000 to 33,810 in 2018, according to the US Department of Homeland Security data."

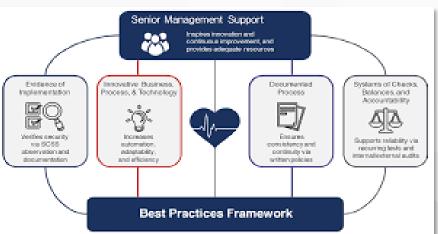
This article provides an overview of US and international IPR law from the standpoint of IPR owners¹⁰ and importers, describes the measures necessary for registration and enforcement of IP rights at the US border, and outlines common issues that arise in enforcement proceedings involving counterfeit and infringing merchandise. This article also summarizes the issues facing intellectual property owners and importers when allegedly counterfeit and pirated merchandise is seized by the government, either in an administrative proceeding brought by CBP or in a criminal proceeding by the US Justice Department. In short, this article facilitates a general understanding of IPR, how to protect IPR, and how to report and prevent infringement.¹³

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Customs Trade Partnership Against Terrorism





The Customs-Trade Partnership Against Terrorism is a voluntary supplychain security program led by U.S. Customs and Border Protection focused on improving the security of private companies' supply chains with respect to terrorism.

CTPAT Trade Compliance Program is a voluntary program that provides the opportunity for importers who have made a commitment of resources to assume responsibility for monitoring their own compliance in exchange for benefits. CBP will provide the new forced labor benefits to the greatest extent possible and practical.

CTPAT website.

CTPAT introductory video.

CTPAT Five Steps to Risk Assessment Process Book.

CTPAT Trade Compliance Program Handbook (2023).

QUESTIONS?



Cameron W. Roberts

cwr@tradeandcargo.com





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