

TPM²⁴

by S&P Global

An Orientation

Maximizing your NEW TPM experience

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What's New: A Whole New Space

The Hub

Where: Lowest floor of the Long Beach Convention Center

From center of the lobby, down the escalators, and through the doors to the main exhibition hall

1

Hall A

Networking Space

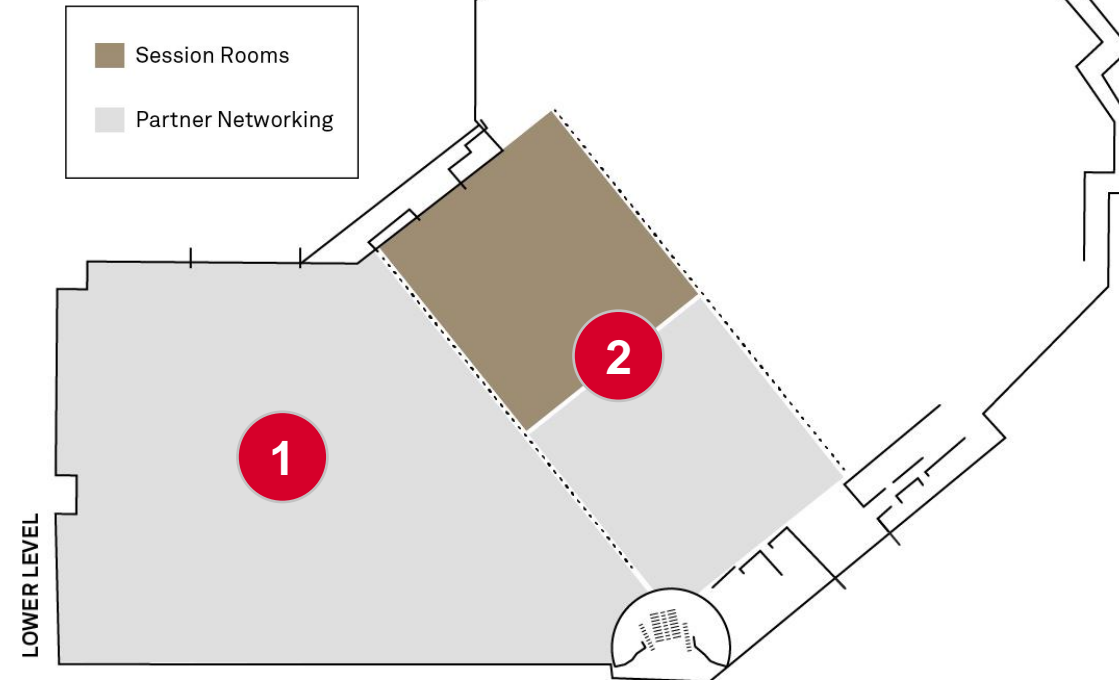
- Partner Suites
- TPM Café meeting space. *Open to all TPM24 registrants, by appointment/reservation only through the TPM24 app*

2

Hall B

- Main Stage, Monday-Tuesday main sessions
- Partner networking
- Monday-Wednesday breakfasts and networking breaks

Long Beach Convention Center



The Hub: Hall A Partner Suites



What's New: Programming

A larger, more comprehensive agenda than ever

TPMTech

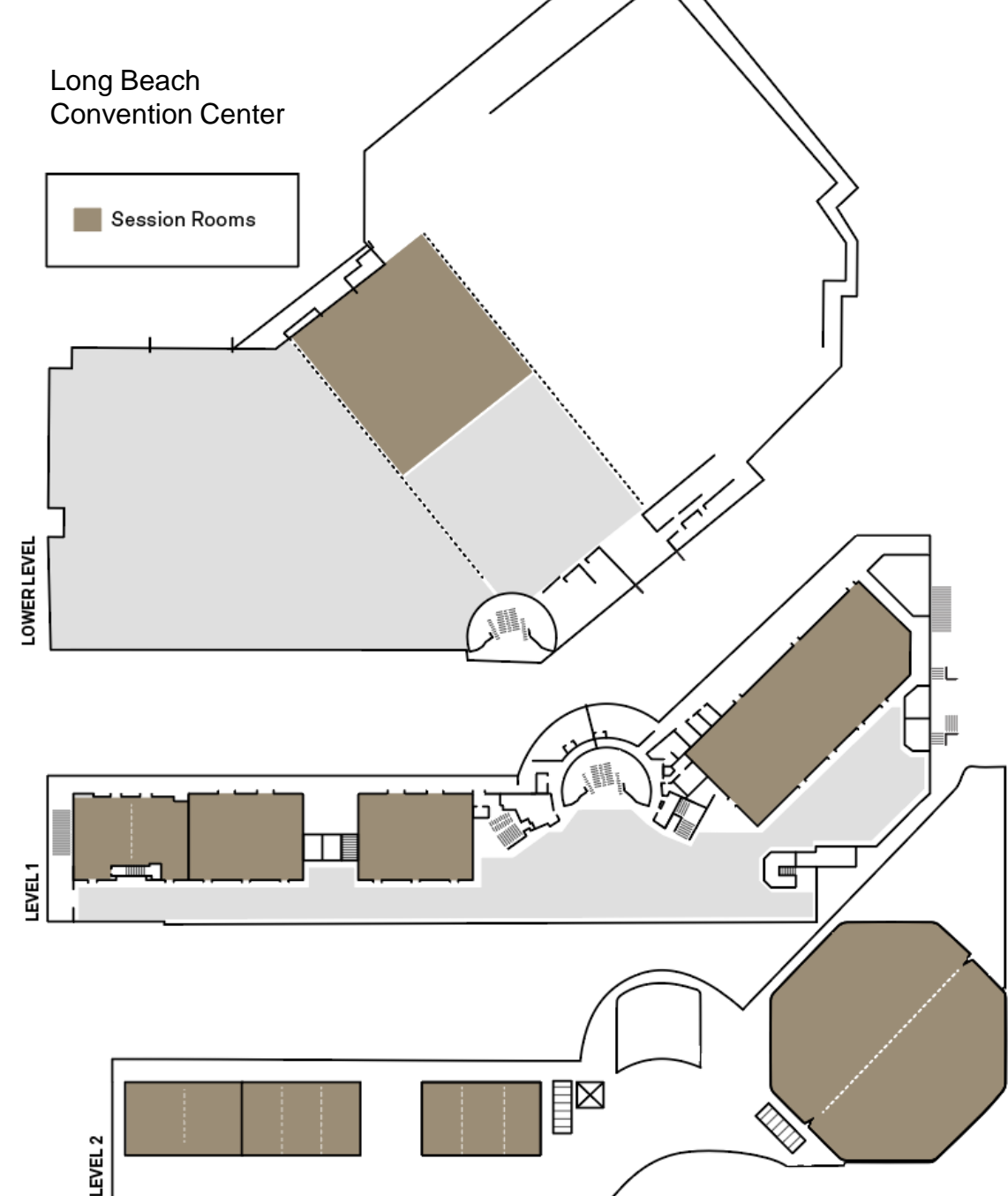
- A fully integrated conference within TPM, led by senior technology editor Eric Johnson
- 15 sessions, Monday afternoon-Tuesday
- Closing networking reception on Tuesday afternoon
- Location: Grand Ballroom B, second floor of the LBCC

TPM Cold Chain

- A new fully integrated conference within TPM, led by industry-leading cold chain advisor Thomas Eskesen, his partner William Duggan and the Journal of Commerce
- 8 sessions, Tuesday afternoon-Wednesday
- Tuesday afternoon networking reception

A wider-ranging TPM Academy

- 13 instructional sessions starting Sunday afternoon and running through Tuesday



What's New: Programming

National Shipper Advisory Committee: March 2024 Meeting, Wednesday, 2:30 pm

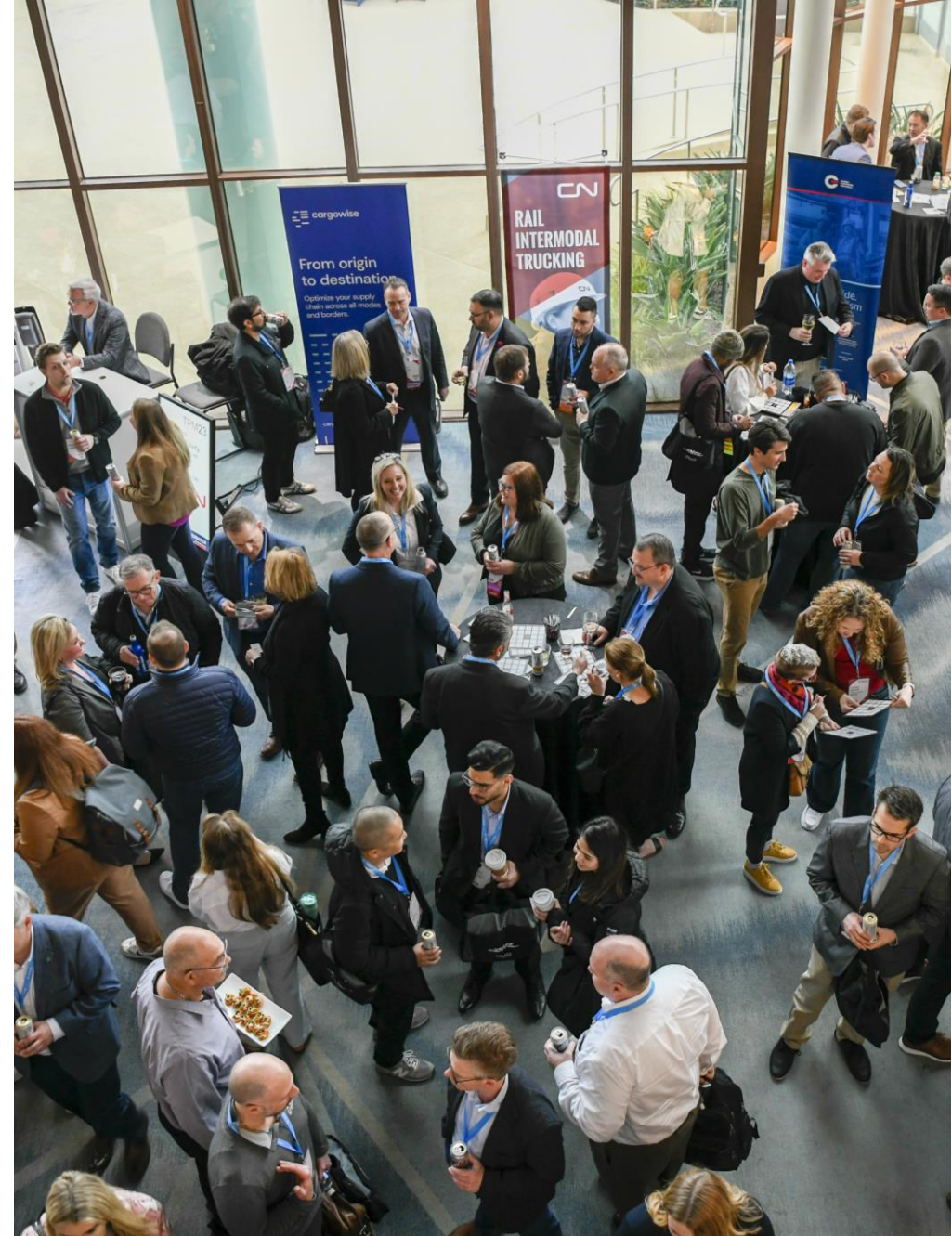
- Long Beach Convention Center. Open to the public.
- Open meeting of federal advisory committee comprised of importers and exporters

Inaugural NextGen Student Program

Dedicated Tuesday Networking Receptions

Tuesday, 5:45-7:30 pm

- TPMTech and TPM Cold Chain
Grand Ballroom foyer area
- Celebrating Women in Shipping and International Women's Day
Hyatt Regency Long Beach, Lower Level
- S&P Global-hosted mixer
104 foyer area, Long Beach Convention Center



What's New: The TPM24 App

Use the app to get information, follow along with and download presentations, ask questions, and connect with attendees.

- Ask questions and participate in polls anonymously through the Sli.do feature
- Quickest and easiest way to access the program, speaker, sponsor, and networking event information
- View TPM Academy sessions you may have missed
- Connect and book meetings at TPM Cafe with other attendees

To download the App, go to the App Store on your mobile device and search “Journal of Commerce Events” and log in using the email with which you registered for TPM24



The TPM24: An Ambitious Agenda

Divide and conquer

On Monday and Tuesday afternoons, 5 breakout sessions will be running simultaneously.

- If you're traveling with a colleague, determine what sessions you can't miss, and split up. You can share what you learned later and won't miss important content.



- TPM Academy
 - A 13-session educational track offering a practical introduction and overview of key supply chain subjects that international trade professionals typically encounter in their day-to-day responsibilities.
 - Topics include:
 - The fusion of AI and global trade
 - Navigating the cold chain
 - Understanding and applying Incoterms
 - Intermodal shipping
 - Terminology, tariffs, and charges in ocean freight
 - Nearshoring to Mexico
 - Maritime services procurement
 - Reducing Scope 3 emissions in shipping
 - OSRA 2022: Updates and future scenarios
 - Product sourcing in Vietnam
 - Managing dangerous goods shipments
 - Air freight for maritime shippers
 - Customs regulatory compliance

The TPM24: An Ambitious Agenda

Sessions to highlight

Monday

- Keynote address with former Defense Secretary and CIA Director Robert Gates
- Container Shipping Market Report
- One-on-one with Hapag-Lloyd CEO Rolf Habben Jansen
- One-on-one with Union Pacific president Beth Whited
- Outlook for ILA negotiations and potential disruption
- Intermodal rail outlook: Are the railroads ready for the next intermodal surge
- Nurturing ocean carrier relationships



Robert Gates



Rolf Habben Jansen



Beth Whited

The TPM24: An Ambitious Agenda

Sessions to highlight

Tuesday

- One-on-One with Kuehne + Nagel's Otto Schacht
- The route to decarbonization
- One-on-one with TRAC Intermodal CEO Daniel Walsh
- Asia-Europe and trans-Atlantic trade lane outlooks
- Two-session track on Mexico-US cross-border transportation
- National Shipper Advisory Committee: 2024 priorities



Otto Schacht



TPM24: An Ambitious Agenda

Sessions to highlight

Wednesday

- One-on-one with industry legend Jon Monroe
- Eight shipper-based Case Studies focusing on solutions to supply chain challenges.
 - Among the shippers to present: Microsoft, Haverty's, Castlery, Wesco, Bridgestone, GE Appliances
- Lunch with Lars Jensen



Jon Monroe



Lars Jensen

Wednesday afternoon

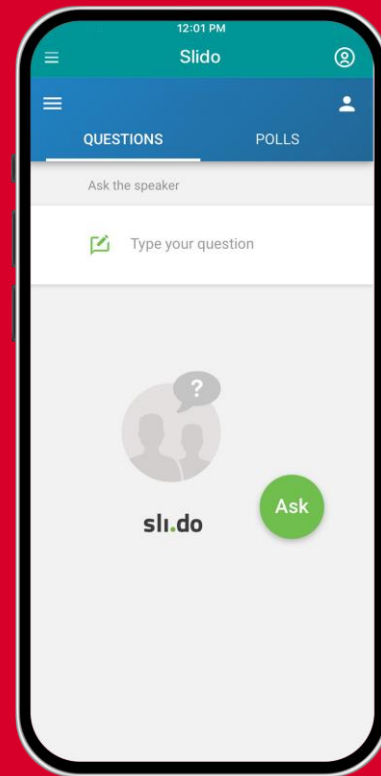
- The March meeting of the National Shipper Advisory Council
2:30-4:30pm
Open to the public

TPM24: Maximizing Your Experience

Use the Sli.do interactive tool to ask questions in sessions

This interactive tool allows you to type a question for the session panel anonymously via laptop, smartphone, or other mobile device.

Session moderators will be using iPads to monitor the questions and can then ask the panel.



Here's how to use it:



When you join a session, pull up www.sli.do on your mobile device or access it through the TPM24 App. Event Code: **TPM24**



For concurrent sessions, select the room you're in: *Hall B Main Stage, Grand Ballroom A, Grand Ballroom B, 103, 104A, 104BC, Beacon Ballroom*



Ask your question

The session chairs will do their best to get to each question asked. Other than select sessions, all Q&A segments will be via Sli.do only.

TPM24: Maximizing Your Experience

Networking

There are multiple opportunities to network with colleagues over the next four days:

Multiple evening receptions. The first is at 5 pm Sunday at the Hyatt Regency

Breakfasts. Monday, Tuesday and Wednesday, all taking place at the Long Beach Convention Center

Lunches. Monday and Tuesday at the Hyatt Regency, and Wednesday at the Long Beach Convention Center

Networking coffee breaks. Two each day on Monday and Tuesday and one on Wednesday, all at the Long Beach Convention Center

TPM Café²⁴

by S&P Global

A dedicated meeting space in Hall A of the Hub at the Long Beach Convention Center. Reservations are required and can be made through the TPM24 App, and availability remains. See the registration desk or a TPM staff representative for more information

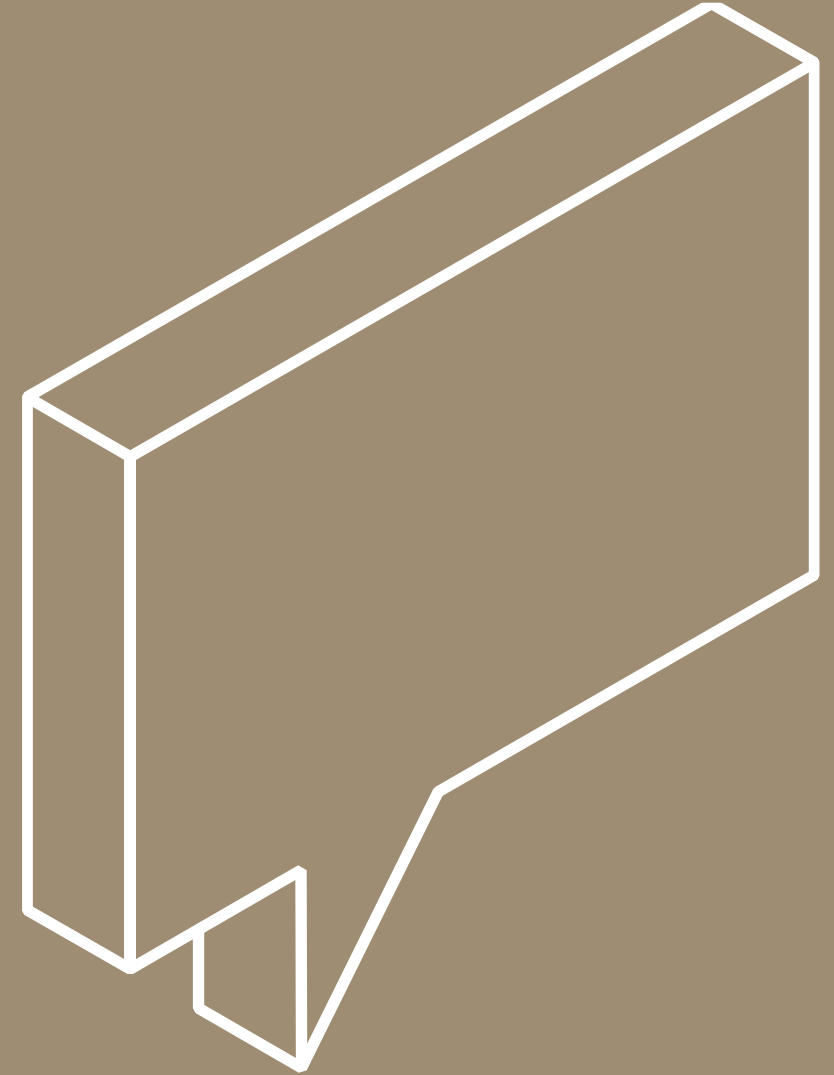


Tell us what you think!

This is the **fifth** year we've held a TPM Orientation. The idea came from a first-time attendee who suggested that we create an opportunity like this for people who haven't previously attended, or who want to learn more about the event, to get together, hear tips and to network.

We want to know how the event is going for you and what else we should be doing to make sure you have the best event possible.

Feel free to give feedback to any TPM event staff you meet or tell us in detail what else you'd like to see in the post-event survey you'll receive in the days after the show.



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Planning Ahead for TPM25

Key Dates

Conference:
March 2-5, 2025
Long Beach, CA

Registration: Open in early **August**

Like this year, additional hotel capacity will be secured. Register for TPM25 and secure your hotel rooms early



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Thank you